

新聞稿

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中國人壽成為開發金控 100%持股之子公司

保戶權益不變 推動 ABCDE 五大策略 成為最受推薦和信賴壽險公司

中國人壽將於 2021 年 12 月 30 日完成與中華開發金控的股份轉換，成為中華開發金融控股公司(下稱「開發金控」) 100%持股之子公司，「中國人壽」公司名稱、Logo 都不會改變，保戶權益完全獲得保障，原保單之條款、內容、權利與義務維持不變，對客戶的服務依舊不斷優化。中壽將秉持「以客戶為中心」的理念，持續提供便利、有感及溫暖的服務。

中壽長期穩健經營，深耕永續發展，將公司治理及公平待客內化為企業文化，包括全球首家通過 ISO 14097 認證、連續二年國際保險業亞洲獎殊榮、六度獲公司治理評鑑 TOP 5% 佳績、連續三年蟬聯金管會「公平待客原則評核」排行前 20% 等多項殊榮肯定，近年更擴大營運規模並提升經營績效，在全體同仁共同努力下，2021 年 1-11 月稅後淨利達 284.2 億元、較去年同期成長 76%，每股盈餘達 5.77 元，截至 2021 年 9 月底總資產也來到 2.26 兆，同步創下歷史新高，交出亮眼成績單。此外，積極推動數位轉型，擴大通路發展，今年 1 月至 11 月以來，業務員登錄人數成長率高達 12.27% 為業界第一，顯示中國人壽已是業務人員的首選雇主品牌。

中壽將持續推動開發金控「ABCDE」5 大策略，包括：Accelerate Digital（數位躍升）、Become Employer of Choice（卓越雇主）、Customer Focus（顧客導向）、Drive Growth（驅動成長）、Execution Excellence（高效執行），以創業家精神與創新能力，秉持以客戶為中心的理念，成為最受推薦和信賴的壽險公司，並在開發金控豐富資源整合支持及帶領下，邁向亞洲領先的金融企業。

Press Release

2021-12-29

China Life Becomes A Wholly-Owned Subsidiary of China Development Financial Holding Corporation

With Policyholder's Rights and Interests Unchanged, China Life Strives to Become the Most Recommended and Trusted Life Insurer by Implementing the Group's ABCDE Strategy

China Life will complete share swap with China Development Financial Holding Corporation (hereinafter "CDF") and become a wholly-owned subsidiary of CDF on December 30, 2021. Both China Life's name and logo will remain unchanged and as well will the rights and interests of policyholders which will remain fully protected. Furthermore, the terms and conditions, content, rights and obligations of existing policies will remain unaffected as China Life continues to optimize services for its clients. This "customer-centric" operational approach will enable China Life to continue to offer convenient and considerate services to its customers.

With long-term robust performance, China Life has invested largely in sustainable development, incorporating both corporate governance and Treating Customers Fairly Principles into its organizational culture. The Company's accomplishments include the world's first ISO 14097 verification, the Insurance Asia Awards for two consecutive years, six-time winner of being ranked Top 5% for corporate governance, as well as ranking top 20% in FSC's "Treating Customers Fairly Assessment" for three successive years. In recent years, China Life expanded its business scale and enhanced its sales performance. Thanks to the collective efforts from all employees, the Company's net profit after tax from January to November of 2021 was NT\$28.42 billion, an increase of 76% compared with the same period last year. Earnings per share was 5.77. Total assets were NT\$2.26 trillion as of the end of September, 2021. Both are a new records and meaningful milestones for the Company. In addition, China Life has been proactively advancing its digital transformation and expanding its sales channels. From January to November this year, the growth of the Company's registered agents reached 12.27%, the highest in the sector, showing that China Life has become the Employer of Choice for insurance agents.

China Life will continue to promote the CDF's Group ABCDE strategy, including Accelerate Digital, Become Employer of Choice, Customer Focus, Drive Growth, and Execution Excellence. With entrepreneurship, innovation, and "customer-centric" as a core value, China Life strives to

become the most recommended and trusted life insurer. Under the leadership and support of the CDF Group's abundant resources, China Life is poised to become a leading financial institution in Asia.